

# *Celebrating the* **tradition of public power**

*Public Power Week - October 4 – 10*

*Public Power has a history of delivering clean, reliable, low-cost power to our region. Today, energy needs are growing. Using new resources and technologies, your local utilities will meet our customers' needs – but it will cost more. With careful, strategic planning today, we will have power for tomorrow.*

*Public power – a tradition of clean, reliable, low-cost power.*



**Plan today.**  
**Power tomorrow.**  
promoting regional energy awareness

[www.bentonpud.org](http://www.bentonpud.org) [www.franklinpud.com](http://www.franklinpud.com)